

MIPIIM 2020

THE FUTURE IS

Human



mipim

10-13 March 2020
Palais des Festivals
Cannes, France

THE FUTURE IS *Human*

26 800
PARTICIPANTS



100 COUNTRIES



10 130
COMPANIES



480
KEYNOTES & SPEAKERS



130 +
CONFERENCES



6 380
INVESTORS



22 000
SQM



3 800
EXHIBITING COMPANIES

MIPIM: THE HIGH VALUE-ADDED BtoB REAL ESTATE EVENT

The **world's leading** real estate event bringing together the entire value chain from all real estate sectors to **build enduring business relationships, showcase new developments** and **negotiate major deals**.

THE #1 EVENT

- Exhibition
- Conference
- Networking
- Awards
- Summits
- CEOs, Chairmen & political leaders

ALL ASSETS CLASSES

- Residential
- Healthcare
- Hospitality
- Logistics & Industrial
- Infrastructure
- Retail & Leisure
- Office
- Mixed-use

THE WORLD'S DECISION-MAKERS

- Investors & Financial Institutions
- Developers
- Cities & local authorities
- Occupiers
- Architects
- Hotels groups
- Business services & service providers

WHAT IS MIPIM?

THE LEADING B2B REAL ESTATE EVENT



#1

OF INTERNATIONAL
REAL ESTATE EVENTS

- The most **international gathering** of the industry
- The **highest number** of unique participants with 26 800 real estate players
- The reference for **30 years**

WHAT IS MIPIM?

WHERE THE REAL ESTATE WORLD MEETS



A **4-day event** to meet the most influential players from all sectors of the international property industry



Unrivalled access to the greatest number of **development projects** and **sources of capital** worldwide



A **unique exhibition** and networking platform to forge deals

**THE WORLD'S LEADING
PROPERTY MARKET**

WHAT IS MIPIM?

ALL KEY PLAYERS IN ONE PLACE AT ONE TIME



26,800

Individual Participants



3,800

Exhibiting Companies



6,380

Investors



3,800

CEOs and C-levels



377

Key Political Leaders



457

Journalists

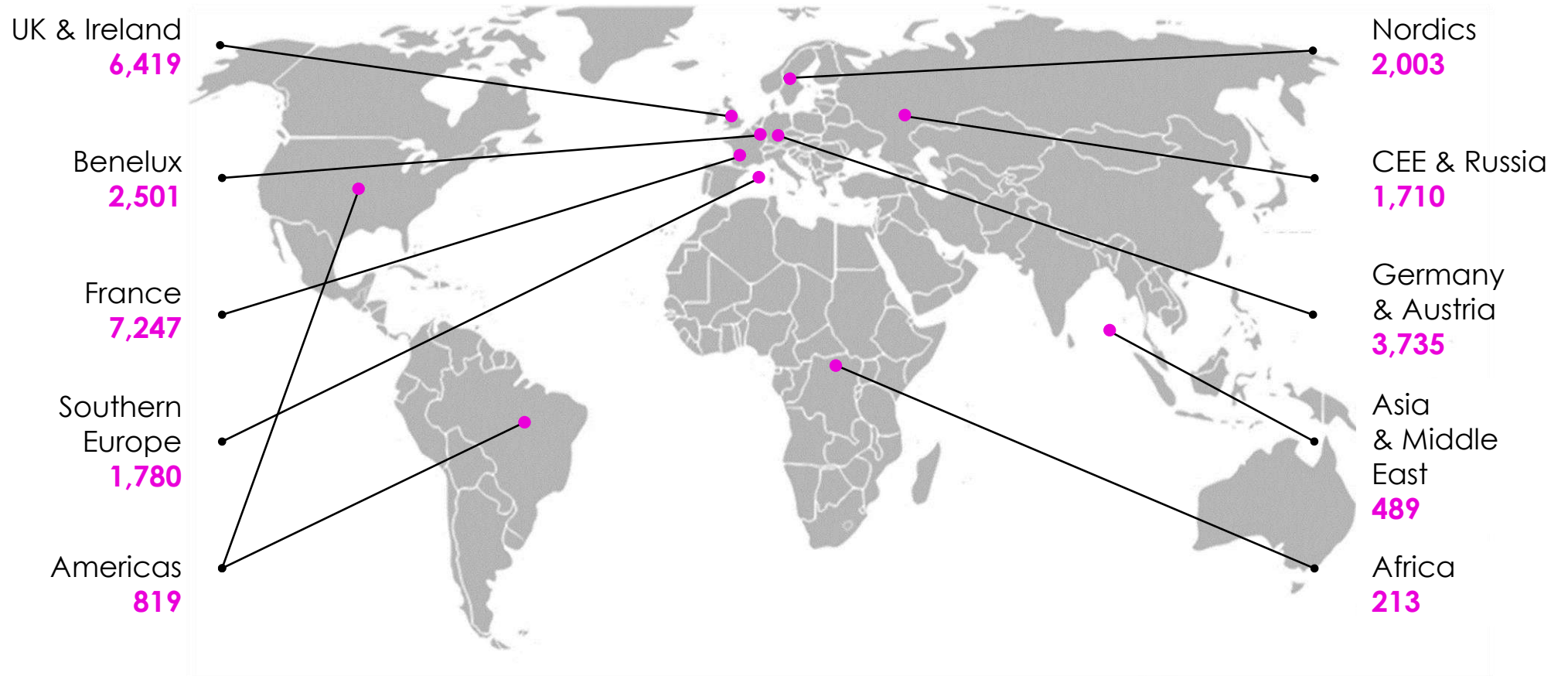


WHAT IS MIPIM?

THE UNIQUE EVENT GATHERING ALL GEOGRAPHIES

MIPIM 2019 figures, by registered delegates numbers

100 COUNTRIES

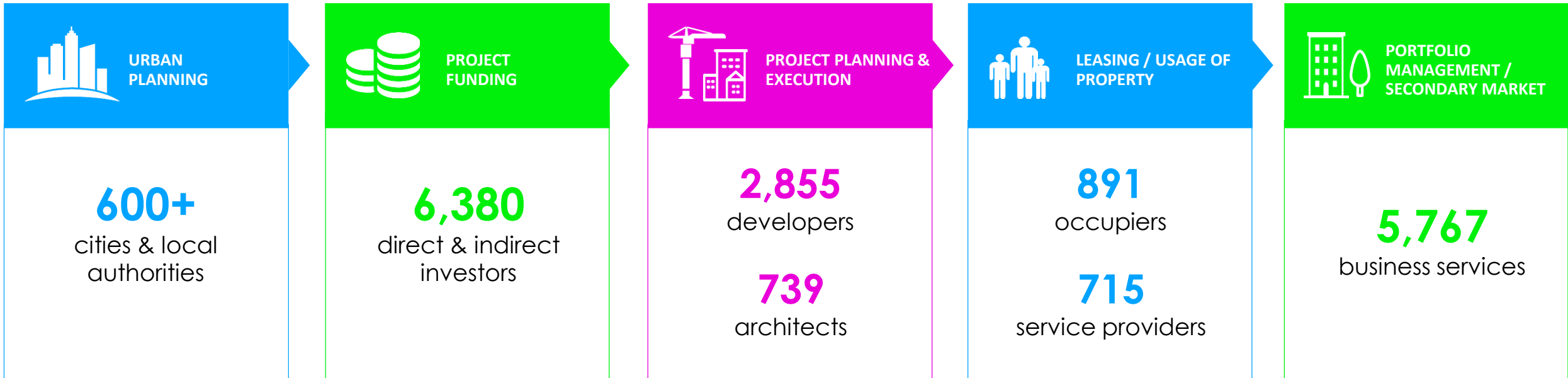


THE FUTURE IS

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WHAT IS MIPIM?

THE ENTIRE VALUE CHAIN GATHERING



THE WORLD'S LEADING
PROPERTY MARKET

Thank you !

mipim®

